

Access Display Group, Inc.

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Press Release

Access Display Group Launches OutdoorDisplayCases.com

Neither rain, nor snow, nor sleet, nor hail shall remove your signs from their appointed places. Introducing an extensive range of outdoor display cases, bulletin boards, menu cases, poster cases and sign frames that can weather the storm.

Freeport, New York., October 13, 2010

Signage display leader Access Display Group, Inc. is bringing e-commerce outdoors with the launch of its new website OutdoorDisplayCases.com.

OutdoorDisplayCases.com is a new B2B e-commerce website offering a range of outdoor display solutions including bulletin boards, changeable letter boards, floor stands, dry erase boards, message centers, poster display cases and menu cases – all designed to withstand rain, sleet, snow and sun.

“Our Direct B2B channel focuses on a fixture category that can’t be missed, whether you’re in a small town or city,” says Charles Abrams, founder and president of Access Display Group (ADG). “Outdoor displays are everywhere and with our numerous lines of exterior display products and custom solution capabilities we can attract buyers with a wide-range of displays to fit project and budget requirements.”

OutdoorDisplayCases.com is the latest e-commerce site to be launched by ADG, a leading designer, manufacturer and distributor of changeable poster displays, sign frames and other signage display frame fixtures.

The new site was designed in-house with the help of Long Island-based e-commerce programmers z2Media and features a streamlined interface with easy-to-find product information like sizing, finishes, shipping and warranties. ADG has also upgraded its customer service capabilities, offering quick e-mail and telephone responses for questions, custom requests and quotes.

ADG, recently included in Inc. Magazine’s list of the top 5000 fastest growing companies in America, is in the process of expanding its online presence, launching five new e-commerce websites over the last two years.

“Although we’ve attended trade shows, our online presence is the most important part of our business strategy which we consistently look to improve and invest in,” says ADG sales and marketing director Craig Abrams. “With our increased digital footprint, we continue to attract and grow with B2B fixture buyers in all industries.”

About OutdoorDisplayCases.com

A division of Access Display Group, Inc., OutdoorDisplayCases.com is a B2B e-commerce website that offers a wide-ranging selection of outdoor display fixtures – both free standing and wall mounted – that can be used to showcase posters, signs, ads, restaurant menus, directories and other announcements. The site offers customized outdoor display solutions for recreation centers, retailers, schools, restaurants, medical centers, transportation facilities, entertainment centers, government agencies, and anyone that needs to take their message outdoors. For more information, visit <http://www.outdoordisplaycases.com/>.

About Access Display Group, Inc.

Access Display Group, Inc. designs, manufactures and distributes a range of display fixtures including its patented, multi-purpose SwingFrame display system. Based in Long Island, New York, Access Display Group has built display solutions for Staples, Verizon, Macy’s East, Six Flags and Nine West as well as numerous government agencies and military facilities. For more information, visit <http://www.swingframe.com/index.htm>.

Also visit these websites to see how ADG is expanding its marketing reach with its other B2B websites: Displays4Sale.com, SwingPanels.com, FloorStands.com and SnapFrames4Sale.com.

This Swingframe Press Release Also Appeared in

- <http://www.1888pressrelease.com/access-display-group-launches-outdoordisplaycases-com-pr-248417.html>
- <http://www.briefingwire.com/pr/access-display-group-launches-outdoordisplaycases.com>
- <http://www.exhibitoronline.com/news/enn-display.asp?counter=9305>
- <http://www.onlineprnews.com/news/69201-1287117381-access-display-group-launches-outdoordisplaycasescom.html>
- <http://www.prlog.org/11001760-access-display-group-launches-outdoordisplaycasescom.html>
- <http://bignews.biz/?id=928276&keys=Outdoors-Displays-Posters-Frames>
- <http://ecommwire.com/?id=52775&keys=Outdoors-Displays-Frames>
- <http://www.i-newswire.com/access-display-group-launches-outdoordisplaycases/66738>
- <http://www.openpr.com/news/148081/Access-Display-Group-Launches-OutdoorDisplayCases-com.html>
- <http://www.sbwire.com/press-releases/sbwire-60516.htm>