

Access Display Group, Inc.

TEL: 800-289-1539 FAX: 877-842-5126

E-MAIL: customerservice@accessdisplaygroup.com

Press Release

Access Display Group Launches SwingFrames4Sale.com

Access Display Group is swinging open the doors to a new e-commerce website that showcases the company's patented swing-open frames and display systems.

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Access Display Group, Inc. (ADG), a leading designer and manufacturer of changeable poster display frames and sign holders, has unveiled its latest e-commerce venture, SwingFrames4Sale.com.

SwingFrames are patented, swing-open, quick-change display fixtures with discrete hinge and locking mechanisms that don't detract from the materials on display. Not just frames, they take a variety of forms, like enclosed display boards, menu cases and sign holders. They can be used by virtually any size business in any industry: retail, hospitality, corporate, or government.

"The patented display system has hidden hinges and a gravity lock designed so that you can't tell that the unit swings open. This eliminates the distraction of a visible front hinge typically seen with most framing display systems," states Charles Abrams, inventor of the SwingFrame system and ADG founder and president. "The SwingFrame design allows for the quick change of printed materials without taking the display frame off the wall and without the need of hiring someone to dismantle the frame in order to change marketing materials."

Formerly known as SwingFrame, Inc., ADG introduced the SwingFrame system in 1992. The system immediately became popular with architects, designers and visual merchandisers needing a wide selection of high-end changeable poster displays for the retail store environment. Zales Jewelry Stores, Nine West, Macy's East and Saks were some of the company's first customers.

ADG has since expanded the reach of its flagship product, so that today SwingFrames can be found in all kinds of commercial or corporate environments: shops, restaurants, hotels, showrooms, tradeshow, banks, hospitals, office buildings and sports and entertainment centers.

SwingFrames4Sale.com offers all of ADG's SwingFrame models, including changeable letter boards, enclosed bulletin boards, designer cork boards, enclosed dry erase boards, restaurant menu frames, and shadow box cases. Back-lit and LED light box models are also available.

"SwingFrames4Sale.com is a niche website that is focused on a single type of display frame system and features extensive photos, details and options as well as online buying, which is unavailable on our corporate website SwingFrame.com," says ADG marketing and sales director Craig Abrams. "This allows our customers to quickly and confidently navigate their way through our product offerings to find the SwingFrame system in the style and size to meet their interior display project needs. Customer service is always available in case a buyer needs info, advice, custom designed units and quotes."

Every item sold on SwingFrames4Sale.com is available in a range of wood and metal finishes. Most SwingFrame displays sold on the site are built in-house at ADG's Long Island factory, although ADG does work with other select US-based manufacturers to offer an even greater selection of styles and finishes.

Craig Abrams explains, "Although SwingFrames4Sale.com uses its own aluminum extrusion profiles and custom wood design frames to build the displays, we also work with well-known national custom frame molding distributors that gives us access to thousands of metal and wood frame styles from contemporary and traditional to ornate, thus allowing us to fulfill numerous interior design decor requirements."

About SwingFrames4Sale.com

A division of Access Display Group, Inc., SwingFrames4Sale.com is a B2B e-commerce website that offers a wide-ranging selection of patented, swing-open display fixtures that can be used to showcase posters, signs, ads, restaurant menus, directories and other announcements. Swing-open panels allow businesses to change displays quickly and easily, while discrete hinge and locking mechanisms don't detract from the intended message. SwingFrames4Sale.com offers customized display solutions for retailers, schools, restaurants, medical centers, transportation facilities, entertainment centers, recreation centers, military facilities and government agencies. For more information, visit <http://www.SwingFrames4Sale.com>.

About Access Display Group, Inc.

Access Display Group, Inc. (ADG) designs, manufactures and distributes a range of display fixtures including its patented, multi-purpose SwingFrame display system. Based in Long Island, New York, ADG has built display solutions for thousands of businesses including Staples, Verizon, Macy's East, Six Flags and Nine West as well as numerous government agencies and military facilities. The company was recently named one of the 5000 fastest growing companies in the US by Inc. Magazine. For more information, visit us at <http://www.SwingFrame.com>.

Also visit ADG's growing family of B2B e-commerce websites: Displays4Sale.com, SwingPanels.com, FloorStands.com, SnapFrames4Sale.com and OutdoorDisplayCases.com.

This Swingframe Press Release Also Appeared in

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